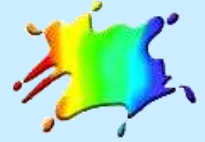


# TAURANGA SOCIETY OF ARTISTS



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EMAIL: [tgaartsociety@xtra.co.nz](mailto:tgaartsociety@xtra.co.nz)    WEBSITE: [www.taurangasocietyofartists.org.nz](http://www.taurangasocietyofartists.org.nz)

## 2011/2012 COMMITTEE

Doreen Watson, (President)	576 4418		
Dulcie Artus	544 2014	Rowena Ashman	578 9185
Pat Capill (Secretary)	544 4462	Ray Jones	576 1959
Mary McTavish (Treasurer)	543 2521	Fay Thomson	576 1079
Judy Williams	576 7067		

All Members are welcome to attend any sessions advertised in the Programme

## NEWSLETTER –February and February/March 2012 Programmes

### *Message from the President*

Hello and Happy New Year to everyone. I do hope you are all well rested after the Christmas Break. Here's hoping we all enjoy good health and produce lots of good art in 2012.

You will continue to be advised of Society activities via our very comprehensive newsletter. In the mix we have planned a great day out on the Bus Trip during March. There will be more tutorials, a one day workshop in April and interesting critique days each month incorporating guest speakers and of course our Art in the Park days throughout the coming months. I invite you all to be involved with the activities happening during the years programme, even if it is just a social event we would love to see you from time to time.

Our AGM is planned for 2nd. May, I am now coming to the end of my term as President and according to our Constitution we do now need to fill several vacancies on the committee, if you think you can be of assistance in the administration of the Society, we would love to hear from you.

The Supreme Exhibition this year will be 19th – 22nd, July at Baycourt and our Seasonal Exhibition will be held again at the Tauranga Contract Bridge Club on 27th-28th October. Happy painting days.

Doreen Watson, President.

## NOTICEBOARD

❖ **Correction new member Rowanne Peace (not Pearce)**

❖ Jose Jebb will be displaying her paintings in the Society Rooms for the month of February.

### ❖ **DATES 2012**

**Sat 10 March** - Bus Trip

**Wed 2 May** AGM

**Wed 27 June** Mid-Year Competitions & Critique

**Wed 4 July** -Selection Day Annual Exhibition

**Thurs/Sun 19-22 July** Annual Exhibition

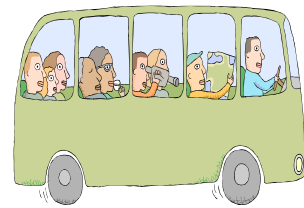
**Thurs 25 October** - Seasonal Selection Day

**Sat/Sun 27-28 October** Seasonal Exhibition

**Saturday 24 November** End of Year Social

## SOCIAL BUS TRIP:

### Saturday 10 March 2012



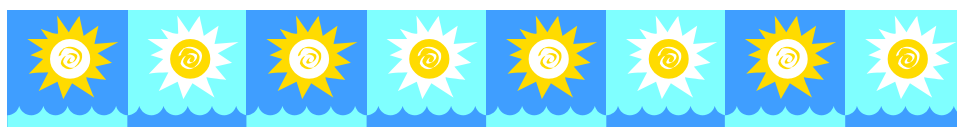
The “Mystery Social Day Bus Trip” has been arranged now and will go ahead on **Saturday 10 MARCH 2012** regardless of whatever kind of weather we have. This is always a very popular outing and **we are now receiving registrations for members**, and their partners, and their friends.

☺ **Please sign up for the “Mystery Social Tour” on the form in the foyer of the Clubroom by 17 February at latest and leave \$38 in an envelope in the wooden suggestion box (marked with your name and the word ‘bus’ on the outside of the envelope).**

**Refunds of the fee will be made only on compassionate grounds for exceptional circumstances.** The fee includes bus fare, and entry to three venues and a Devonshire afternoon tea. We will also visit other interesting places which are free of charge. To keep costs down, a home baked morning tea will be supplied and you will be asked to bring finger food to share with others for lunch if you want to join in a wonderful shared feast. You may of course bring your own lunch if you prefer.

This is a social event with an opportunity to take photographs for future paintings. **Assembly will be 8am at the QEII parking area on Saturday 10 March. The bus will leave promptly at 8.15am for a day’s outing, returning at 5.30pm.**

This will be a fun day out, with good company and a few laughs along the way. Note this is not a painting opportunity, but a great social day out! There are only a limited number of places on the bus - it will be first signed up and paid who get the seats. Further details will be given to those who sign up nearer the time.



## Exhibitions

There were over 100 local exhibitions in Tauranga last year. The current climate is therefore a challenge to hold successful exhibitions where sales of paintings make holding the exhibition financially viable.

The workload for each exhibition involves organisation meetings for the Exhibition Subcommittee and approximately 80 plus hours of work for the Exhibition Co-ordinator and her two main team members. Add in the hours generously given up by members who sign-write and  
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erect the roadside signs, distribute posters to cafes and shops, transport the screens, do floral arrangements, pick up and run round doing the extra jobs. Then take into account the work put in to organise selection day and the transporting of paintings at the Seasonal Exhibition. What about the time spent by willing members who hang the paintings (this takes about 4 hours at least for a team of 15-20 people). Don’t forget the production of the catalogue and artists’ tickets. Perhaps by now you are getting the idea - exhibitions just don’t happen. A

dedicated band of members working together provides the platform for our beautifully presented, successful exhibitions.

The exhibitions are marketed in advertisements in the Bay of Plenty Times, in the Bay News and the Weekend Sun, Creative Tauranga Magazine, in the BOP Events Guide and Arts Diary, Community Notice boards, as well as the Tauranga City Council Events Guide. Articles are written and included with photo in Tracey Rudduck-Gudsell's Creative Thinking column in the Bay of Plenty Times, and articles and photos in the Weekend Sun. Listings were placed on the TV living Chanel what's On, Sun Live, Coffee News, and Radio Community Notice-board. Posters are distributed to cafes and shops and members display posters in their cars. Roadside signs are displayed and banners used outside the exhibitions. Invitations to people who have bought in the last two years are sent and sponsors sought.



Exhibitions are not financial if they are not well run. It cost our Society \$3639 in expenses to cover the 2011 Annual Supreme Exhibition. Fees and commission charged to you, our artist members, are finely balanced to keep your costs to a minimum but to make sure that the exhibition is self funding and not a cost to the Society. Because of a substantial profit from the high number of sales at the successful Annual Supreme Exhibition each year, members' annual subscription to the Society has not had to be increased by more than \$5 over the last five years. The Seasonal Exhibition this year was also highly successful. The surplus from the exhibitions has covered a major part of the annual running costs of the Society for the last few years.

Over the last 5 years the Tauranga Society of Artists has endeavoured to raise the standard of exhibitions viewed by public. This has been most successfully achieved with members of the public now knowing when we hold exhibitions and

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saving their spending until they have viewed our paintings first. We have achieved a hard-won reputation for fine work, well presented to a very high standard. Many of the people buying paintings from our exhibitions return again and again to purchase. Our organisation has been praised not only by the public but by Creative Tauranga and other Art Societies for the way we run our exhibitions.

Guidance is offered to members who may be unsure if their work is good enough to go through a selection process for exhibiting at the Annual Supreme Exhibition or Seasonal Exhibition. Members only have to ask one of the senior artists for objective critique and help before proceeding to a selection process and exhibition of their work.

Art in the Park provides exhibition opportunities for both experienced and emerging artist members. If a member feels their work is not good enough to exhibit at the two main

exhibitions they are able to come to Art in the Park to offer their paintings for sale.

The philosophy of the Society on exhibitions is that the Annual Supreme Exhibition is the highest ranking exhibition with a more stringent selection process. The Seasonal exhibition is still to a very high standard but not so demanding, giving more artists a chance to exhibit.

A lot of people have put a considerable amount of time and effort into raising the reputation and standard of exhibitions presented by the Society. In the best interests of the Society, the hard won reputation which has been earned by the Tauranga Society of Artists, needs to be maintained to the present standards. If the Society wishes to remain successful in selling significant numbers of member's paintings at exhibitions in future, the current standards should not be threatened or eroded.

Jenny Brogden (Exhibition Co-ordinator)

## TUTORIALS FEBRUARY

The DVD MASTERCLASS oil painting with RICHARD ROBINSON on three different landscapes will be continued with Doreen Watson (President) as convenor on the last two Thursdays in February.

## MARCH 2012

JANICE GILES will tutor a class on exploring Pastels with acrylic called "BREAKING THE RULES" on FRIDAY AFTERNOONS 1.00-3.30 pm. The fee will be \$20 in total. Enrol on the clipboard in the Society Foyer. The full fee must be placed in a envelope in the wooden subscription box when enrolling. Mark envelope with your name and Tutorial. A materials list is available next to clipboard.

Phone Doreen Watson (Tutorial Co-ordinator) 576 4418 if you have any queries.

ADVANCE NOTICE: One day workshop Saturday 14 April, Jos Coufruer "Child on the Beach" Acrylics \$65. Sign up in March.

### ART IN THE PARK DATES

Coronation Park...Mount Maunganui 7.30am– 5.00pm

February	Sat 4 <sup>th</sup> (or Sun 5 <sup>th</sup> if wet)	[Waitangi Weekend]
	Sat 25 <sup>th</sup> (or Sun 26 <sup>th</sup> if wet)	[2 Cruise ships Sat]
March	Sat 3 <sup>rd</sup> (or Sun 4 <sup>th</sup> if wet)	
	Sat 17 <sup>th</sup> (or Sun 18 <sup>th</sup> if wet)	

\*\*\* In the case of adverse Saturday weather, a decision to transfer to the Sunday will be made by 8am on the Saturday and Art in the Park Participants will be advised immediately by email.

**Any inquiries , please contact Pat Capill, ph. 5444462**



## COMMITTEE 2012-2013

Nomination forms for positions on the committee to be considered at the AGM are available in the foyer. They must be received by the Secretary before **24 April** but earlier if possible to help with planning.

**Vacant positions will need to be filled for President and some Committee members.** It is someone else's turn now and being on the Committee can be fun!!! **We will desperately need new people to join the Committee** and continue the good work already done, to keep our Society vibrant and special.

**The Constitution of the Tauranga Society of Artists states that a President, Secretary and Treasurer are necessary for the Society to continue.** So please seriously consider giving up a little time and join the Committee next year to work for the continuing success of the Society.

You are welcome to contact Doreen Watson (phone 576 4418) to gather more information on any of the vacant positions. **WE NEED YOU!**